

BS Journalism (4 Years)

(4 Years)
8 Semesters

Total Credit Hours 132
Thesis/Dissertation/Project 6 Credit Hr

Eligibility Criteria:

FA ,FSc. With at least 45 % Marks
BA with 2nd Division

Specializations Offered

Film/Culture, Journalism,
Radio and Television Production

Scheme of Study Journalism

Semester-1

(Cr Hrs=17)

Course Code	Course Title	Category	Cr.H
Eng-Comp-3101	Functional English-I	Compulsory-I	3
IslS-Comp-3201	Islamic Studies	Compulsory-II	2
SW-Gen-3105	Introduction to Sociology	General-I	3
JMC-Fnd-3101	Introduction to Mass Communication	Foundation-I	3
Psy-Gen-3101	Introduction to Psychology	General-II	3
Eco-Gen-3103	Introduction to Economics	General-III	3

Semester-2

(Cr Hrs=17)

Course Code	Course Title	Category	Cr.H
Eng-Comp-3203	Writing & Presentation Skills (English-II)	Compulsory-III	3
PakS-Comp-3101	Pakistan Studies	Compulsory-IV	2
Stat-Comp-3101	Introduction to Statistics	Compulsory-V	3
JMC-Comp-3101	Journalistic Writing English and Urdu	Compulsory –VI	3
PolS-Gen-3203	Principles of Political Science	General-IV	3
JMC-Fnd-3202	Mass Media in Pakistan	Foundation-II	3

Scheme of Study Journalism

Semester-3

(Cr Hrs=17)

Course Code	Course Title	Category	Cr.H
Eng-Comp-3101	Communication Skills (English-III)	Compulsory –VII	3
JMC-Fnd-4101	Introduction To Broadcast Media	Foundation-III	4
JMC-Fnd-4102	News Writing (English/Urdu)	Foundation-IV	3
JMC-Fnd-4103	Introduction to Social Media	Foundation-V	4
SW-Gen-316	Introduction to Gender Studies	General-V	3

Semester-4

(Cr Hrs=16)

Course Code	Course Title	Category	Cr.H
Math-Comp-3205	Introduction to Calculus Math	Compulsory-VIII	3
PolS-Gen-3105	Good Governance	General-VI	3
JMC-Fnd-4201	Fundamentals of News Reporting	Foundation-VI	3
JMC-Fnd-4202	Introduction to PR and Advertising	Foundation-VII	4
CS-Comp-3104	Computer Skills for Mass Communication	Compulsory-IX	3

Semester-5

(Cr Hrs=17)

Course Code	Course Title	Category	Cr.H
JMC-Maj-3101	Sub Editing and Page Designing	Major-I	4
JMC-Maj-3102	Development Support Communication	Major-II	3
JMC-Maj-3103	Mass Communication Theories-I	Major-III	3
PolS-Gen-3107	Introduction to Strategic Studies	General-VII	3
JMC-Fnd-5101	National And International Affairs	Foundation-VIII	4

Scheme of Study Journalism

Semester-6

(Cr Hrs=16)

Course Code	Course Title	Category	Cr.H
JMC-Maj-3204	Mass Communication Theories-II	Major-IV	3
JMC-Maj-3205	Media Ethics and Laws	Major-V	3
JMC-Maj-3206	Communication Research Methods-I	Major-VI	3
JMC-Maj-3207	Column, Feature and Editorial Writing	Major-VII	4
JMC-Fnd-5201	Political Communication	Foundation-IX	3

Semester-7

(Cr Hrs=16)

Course Code	Course Title	Category	Cr.H
JMC-Maj-4101	Communication Research Methods –II	Major-VIII	4
JMC-MajE-4101	International Communication	Elective-I	3
JMC-MajE-4102	Mass Communication Theories Advanced	Elective-II	3
JMC-Maj-4102	Research/Optional Paper	Major-IX	3
JMC-Maj-4103	Internship	Major-X	3

Semester-8

(Cr Hrs=16)

Course Code	Course Title	Category	Cr.H
JMC-Maj-4204	Online Journalism	Major-XI	4
JMC-MajE-4203	Communication Research Methods Advanced	Elective-III	3
JMC-MajE-4204	Media Management Communication	Elective-IV	3
JMC-Maj-4205	Media Seminar	Major-XII	3
JMC-Maj-4102	Research/Optional Paper	Major-IX	3